

Participation process in the scope of “Social and Urban Stabilisation in the Centre of Marxloh”

Objective of the competition

- Creating an innovative, sustainable and future-oriented place
- Improving livability, sense of security and the existing traffic situation
- Improving the climate and decreasing the noise level by reducing the traffic
- Solutions to reduce motorised individual traffic within the planning area
- Barrier-free development of the square as a place for activity and communication
- Improvement and optimisation of public transport by barrier-free development and relocation of bus stops

What is an urban open space planning competition?

Competitions are public calls that serve to provide the organiser with a plan or design, with a jury making a selection based on comparative assessments. The aim is to gather alternative ideas and optimised concepts for solving planning tasks and to find the appropriate Contractor for further planning. The open competition offers the greatest possible variety of solutions for a planning task. Competitions promote sustainable planning and building and serve in particular to promote the aesthetic, technical, functional, ecological, economic and social quality of the built environment. The entries to the competition remain anonymous until the jury's decision. Source: "Richtlinie für Planungswettbewerbe" – RPW 2013 • Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

Marxloh quarter management (QM)

The Quarter Management (QM) has prepared different outreach formats of participation.



11 January 2023
Kick-off meeting at RiZ with stakeholders, administration and politicians

2 February 2023
“Werbering” kick-off meeting



28. February 2023
Visits to trade professionals with discussions

10 March 2023
Town hall meeting at August-Bebel-Platz



8 May 2023 to 12 May 2023
“Get-together week with brainstorming” in the quarter office and in the urban quarter

8 May 2023 to 26 May 2023
Online participation for citizens and stakeholder networks



12 June 2023 to 30 June 2023
Survey among the trade professionals

16 August and 17 August 2023
Participation of children and teenagers

Competition management

The Competition Management controls and coordinates the urban open space planning competition.

External traffic management

The Traffic Planning provides its expertise for the process and prepares a concept for sustainable traffic development.

Traffic counting and parking statistics

23 February 2023
Joint coordination date

21 March 2023
Meeting of administrative offices

24 May 2023
Workshop for trade professionals

August 2023
Preparation of the tender documents

19 September 2023
Presentation of the results at the dialogue and information event

Winter 2023
EU-wide announcement of the one-phase competition

February to April 2024
Design phase

End of April / beginning of May 2024
Jury meeting

Subsequently
public exhibition

May to August 2023
Elaboration of a traffic guideline

24. August 2023
Information of the Hamborn district agency

27 November 2023
Presentation of the transport guideline for decision of the city council



Topics of environment, climate, green and livability

Design

- Less impervious surfaces

Considerations in the competition

- Integrating various cultural aspects of attractiveness into the design of the square
- The ABP needs a colourful design, perhaps with some digital elements
- A modern design for the ABP
- **Creating entertaining and cultural design of elements in the street or on squares, such as the design of traffic lights or waste containers**
- Reduction of impervious cover on the market place
- Creation of retention areas on ABP
- Reduction of hot temperature spots

Equipment

- Installation of a drinking fountain in the square
- **Installation of modern street furniture on ABP**
- ABP needs more options for sitting
- Creation of more options for sitting at KFS and KWS
- A beautifully designed shopping street with lanterns, etc.
- Establishing a lighting concept together with a sustainable solution

New and robust street furniture is an objective of the new design.

Construction of public restroom is possible, if applicable, but must be operated by a private enterprise.

- Creating water elements on ABP
- Renew, brighten up, replace the pavilions on ABP
- Creating temporary seats on ABP
- Creating meeting points for citizens, e.g. by a large playground
- **Establishing public restrooms**

The issue will be picked up again with trade professionals

General topics

- **Creating an upgrade by illumination, e.g. Christmas illumination**
- Include façades of neighbouring buildings in the design, e.g. by using heat-reflecting façade paints or blinds
- **Consider green covering of façades and roofs of adjacent buildings**
- When buildings are landscaped, attention should be paid to the root zone so that masonry is not damaged
- Establish school sponsorships for flower beds on ABP
- Prepare an irrigation concept for public green

Consultation of the architect for the quarter, private investment required

Wishes for August-Bebel-Platz (ABP)

- The square should offer options for "getting together", "great memories" and "inspiring information"
- The ABP should be a safe space to linger
- Upgrading the ABP and highlighting the square's centre
- The ABP should become a meeting point for families
- The ABP should offer rest, recreation, good bus and train connections, many opportunities to linger, fountains and green space, bicycle parking
- Inviting design, place of getting together; Making a visit more pleasant for families, children, tourists, inhabitants

Wishes for Weseler Strasse (WS)

- Weseler Strasse (WS) should get a facelift
- The shopping street must be attractive
- There should be more trees and more rest on WS

Will be checked in the scope of the considerations concerning market use, parking, pipes and lines

Vegetation

- **Climatically robust and shady vegetation on ABP**
- Increased biodiversity
- Conservation and extension of existing trees on ABP
- Creating a green centre on ABP
- Increasing the green volume on ABP
- Preserving trees and vegetation on ABP
- Making the ABP ecological and insect-friendly
- Creating flower beds on ABP
- More green space for recreation and better climate in summer
- **Hanging baskets, examples for best practices: Wiesbaden**
- Creating an insect-friendly environment
- Creating more green space, e.g. large trees, dense bushes as a barrier towards the street, variety of flowers
- More green culture
- Planting more green plants, flowers and small trees on KWS, like 20 years ago
- WS should offer green space

To be communicated to Wirtschaftsbetriebe Duisburg (WBD – publicly-owned undertakings)

Hard to realise due to the use of the market place – fountains or fog showers might be possible

Sports, play and exercise

- Creating a playground
- Creating playground at KFS and KWS
- **Creating offers to exercise for young people**

Possible to a limited extent only, offers for exercise will be created on the exercise course

- Sports and fitness equipment on ABP
- Creating a playground with good equipment and for a fee
- **Creating an indoor playground on ABP**
- Creating sports facilities in the area of the future Aldi store
- Creating various indoor recreational and sports facilities, such as Gamestate in Oberhausen
- Creating a football & basketball field on ABP
- Creating space for sports (football, dodgeball) or a gym
- Realisation of a football ground or basketball field with streetwork and social control, integrated in a green space on ABP

There will be sports facilities in the public space near the exercise course (TP12).

Events

- The ABP should be able to be partitioned for events, where required
- Space for events should be reserved for festivals and events
- Cultural events should be possible on ABP in summer
- The ABP needs space for events

The objective of the alteration is an open square in the quarter



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Planting mainly planned with native fauna

- **Seating areas with a small pond in the middle of ABP and landscaping to motivate also such people who come to Marxloh by bus**
- KFS and KWS should be a green corridor as an interface between ABP and WS
- There should be more trees and more rest on WS
- Wind-breaking trees and evergreen hedges on ABP
- Planting more trees
- Creating a park on ABP

- **Olive trees**

Notes, suggestions

- The ABP is a resting place for citizens
- The ABP is not an attractive place for restful communication
- WS offers too little space for pedestrians
- WS is too dark to feel safe
- Trees on WS could grow into the overhead contact line
- Flower boxes are damaged or plants are stolen
- **Road salt could damage vegetation**
- Water elements could become polluted through use
- WS is too narrow and not comfortable and inviting to be a promenade
- The ABP is not frequently used by target groups

can be considered independent of the competition



Local economy

Utilisation, shopping facilities Catering & events

Location is unlikely, as no suitable property is available and enterprises prefer inner cities

There are no vacancies on Weseler Strasse for new business

Check development possibilities regarding incident. Requires reduction of parking space and lease to bars and restaurants.

- Building student housing on KWS and KFS
- Diversification of catering and retail at the ABP, and internationality should be practised
- Attracting a café to the ABP
- Attracting a hotel for customers coming from war away
- Attracting a full-range supplier
- **Attracting appealing fashion stores for young target groups (H&M, Zara, etc.)**
- Attracting bakeries, e.g. a German bakery
- Attracting flower shops
- Attracting cafés, ice cream parlours and bakeries with outdoor seating area for KWS and KFS
- Attracting German pubs and restaurants
- Attracting different offers of pubs and restaurants
- **Attracting drugstores, shoe shops, fashion stores and booksellers to WS**
- Attracting shopping facilities to WS
- Attracting ice cream parlours
- **Attracting lady's hairdressers**
- Attracting shops and restaurants for low-priced food and beverages at the ABP, e.g. with an alternative financing concept
- Attracting shops for a wider range of offers to KWS and KFS, e.g. individual shops and those for daily needs, to attract more visitors
- Attracting international pubs and restaurants
- Attracting grocer's shop
- **Attracting bars for nightlife to KWS and KFS**
- Attracting second hand shops, swap shops and repair cafés
- Attracting supermarkets for different cultures
- Purchasing empty buildings on KWS and KFS and use e.g. by social institutions or day-care facilities for children, alternatively upgrading or demolishing
- Maintaining existing catering facilities
- **Enabling or creating outdoor gastronomy, e.g. to increase attractiveness of the ABP**
- Enabling expansion for caterers
- Focus on retail at WS
- Ensuring shopping facilities at WS
- Ensuring balanced offering in terms of catering
- Ensuring a variety and international diversity of catering at KWS and KFS

In general, Duisburg Business and Innovation GmbH (DBI) can support all requests to attract stores and facilities, but private investors are necessary for this.

There are Me-Ra and Black Sherry, others can be attracted, options exist at KFS or KWS.

The residential area is not suited for a vivid nightlife, until 10 p.m. would be conceivable

Wishes for August-Bebel-Platz (ABP)

- Creating a variety in retail and catering at the ABP
- Enabling outdoor dining space on ABP to revitalise the square
- Enabling and attracting concerts and events on ABP to attract visitors into the quarter
- Attracting temporary catering on ABP, e.g. food trucks

Wishes for Weseler Strasse (WS)

- Shop windows at WS should invite to spend some time
- Maintaining the existing shopping facilities at ABP
- Attracting ice cream parlours with outdoor seating at WS

Werbering Marxloh e.V.

The press is mainly responsible – positive activities in the quarter are beneficial

The market vendors have reduced their activities. Reasons are lack of staff, problems in finding successors and lack of sales

Marketing, cooperation & design

- **Ensuring attractive design of the shop windows**
- Stopping migration of established traders
- Stabilisation of WS with respect to customer traffic
- Setting up a minibus service for customers, e.g. from a car park to the centre of Marxloh or parking service for customers
- Setting up pick-up and drop-off services at WS
- Creating a better shopping culture
- Creating an inviting design of WS to stay and for a pleasant shopping and catering experience
- **Creating exchange opportunities for possible cooperation among traders**
- Creating more partnerships with small businesses from outside to generate more attention
- Self-conscious marketing of WS in consideration of the existing diversity
- Securing balanced delivery of the existing shops
- **Increased valuation for trade professionals with a migration background**
- Transfer of responsibility to trade professionals
- **Positive reporting about Marxloh**

Shop windows are already decorated in high quality and modern – shops decide for themselves

The participation process offered various options to get involved. Support of trade professionals is improved by new city managers.

Market usage

No marketers can be acquired for the evening

Waiver of stall fees is not relevant for market vendors. They leave the market if they generate no sales. The fees are comparatively moderate.

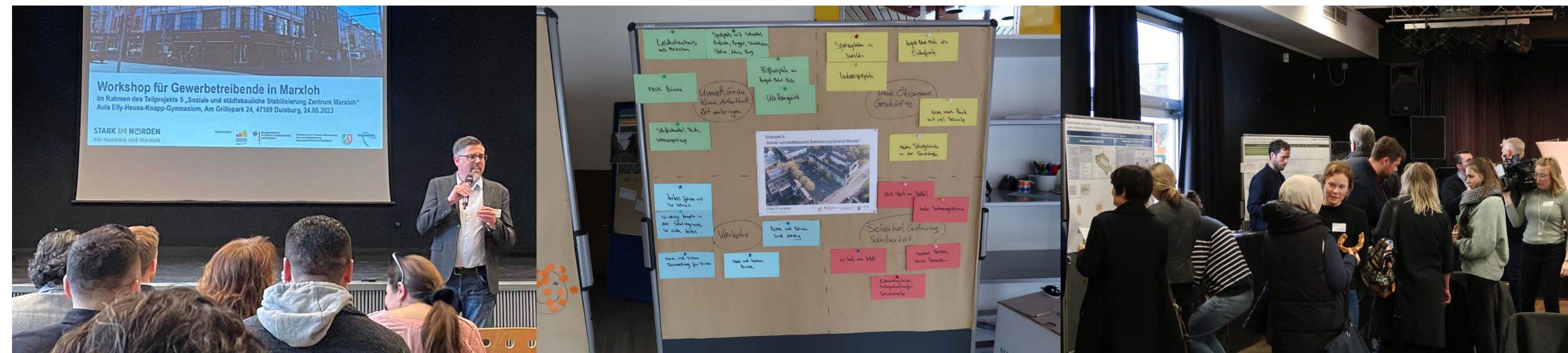
- **Establishing market activities also in the evening hours**
- Establishing a transparent market hall
- Merging with Johannesmarkt at the media bunker
- No reduction of the market area
- **Creating a broader offer, e.g. fruit merchants, greengrocers and grocers (direct marketers, if applicable), e.g. by temporary waiver of stall fees**
- Creating a reasonable and interesting farmer's market
- Reduction of the market area

Notes, suggestions

- **People from Marxloh visit the market in Alt-Hamborn because of better choice**
- 80% of the trade professionals do not live in Marxloh
- Commitment to service is given priority by parking in front of the shops
- **It is Europe's biggest bridal fashion mile**
- **Trade professionals have built up Marxloh**
- Saturday is the busiest day of the week in terms of sales
- Almost all trade professionals oppose against closing WS for motorised private transport (MIV)
- Trade professionals have built up Marxloh
- Exactly the opposite will happen if the street is closed. Economy and marketing will go down the drain. This concerns all shops of the street. Therefore, other measures could be taken or conversions be carried out.
- The farmer's market is no real market any more
- The pedestrian zone on Kaiserstrasse is dead
- Bridal fashion dominates the retail trade
- No vacancies in the premises / shop windows
- Pubs and cross-cultural meeting points are missing
- **A modern Aldi site is planned (Weseler / Dahlmann / Stockholmer Str.)**

Successful unique selling proposition – only cooperation can help to shape the future.

Planning is uncertain



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Safety, law & order and crime prevention

Stakeholders, image, education & cooperation

- Education and raising awareness on the topics of litter and tidiness e.g. through street work with different cultural backgrounds, multilingual signs in public spaces or targeted approach
- Communicating the sustainability of the projects, also with respect to financing
- Involvement of stakeholders for various projects
- Improving the image, e.g. by positive reporting
- Promoting good ideas
- Implementing and promoting a culture of well come for all cultures
- Revitalisation of the market
- Education and awareness campaigns on the subject of bulky waste
- Enabling and organising street festivals in Marxloh

Demand is still to be clarified Consideration in the competition, general topic, to be organised privately

A stage is already at KWS – Piazza

- Implementing new ideas for care in public spaces (power boxes, flower boxes), e.g. by setting up sponsorships at schools
- **Placing a large central showcase (info point) on ABP**

- **Use of ABP for events and festivities, e.g. with a stage**
- Attracting population groups with a higher level of education and income to counter the development

CCTV is difficult under data privacy laws Must be justified each year and ties personnel

Safety, vandalism & crime prevention

- Pest control
- Preventing racism, also by advice and support
- Examining aspects of the study from SP 7 (security and crime prevention) for the competition and the new design
- Involving security services as stewards for events, e.g. Aktiv e.V.
- Implementing a strategy of education and pressure, with the support of the police and the office for public order ("Ordnungsamt"), to improve the sense of security
- Introducing rapid action or emergency plans in combination with street work in case of violent crimes
- Preventing vandalism in the Marxloh-Passage
- Strengthening the sense of security by more security
- Preventing large gatherings of people at KWS and KFS
- **Enforcement of law and order, also by higher fines**
- Strengthening the sense of security in tram 903
- Establishing a reception centre for addicts and homeless people at ABP
- **Enforcing of law and order, e.g. by more police deployment, CCTV, municipal field service**

Municipal field service is generally punishing any violations found.

Wishes for the new design

- Installation of better lighting in the parks and in the centre of Marxloh
- Implementation of security and maintenance concept for the ABP
- Involvement of police officers for intercultural cooperation
- Strengthening the sense of security and improving cleanliness
- Strengthening the sense of security at night and in narrow streets
- Strengthening the sense of security in traffic, e.g. for children and the elderly
- Creating social control

New street furniture on Weseler Str./ KSW/ KFS/ ABP also includes the installation of rubbish bins

Cleanliness & littering

- Ensuring cleanliness and a safe and inviting appearance at ABP, KWS and KFS
- **Installing more rubbish bins**
- **Maintaining attractiveness and cleanliness on WS**
- Clarification of how waste is generated by businesses in Marxloh
- Providing trash pickers for hire
- Installing bag dispensers for dog excrement

Urban development promotion programmes only invest in bricks, neighbourhood management and studies

The presence of the municipal field service in the quarter was increased.

Objective of the competition

Notes, suggestions

- Lighting on the WS installed in the past by Werbering was good
- Cobblestones could quickly become dirty due to fine dust
- Cohesion in the quarter is very good
- Multiculturalism in the quarter is very good
- **Rather invest in people than in stones**
- Construction periods should be extended, as implementation by 2026 is implausible
- Jubiläumshain an intersection for recreational activities between Marxloh and Röttgersbach
- When putting rubbish outside for the refuse collectors, it is kicked away
- Shoplifting, theft from motor vehicles, damage to property, pickpocketing and residence burglaries are particularly high, accounting for three quarters of all offences. These incidents are concentrated in a few streets: More than half occurred in the threshold neighbourhood around August-Bebel-Platz and in Weseler Strasse
- **Residents of ABP are not comfortable**
- **The sense of security is very low, especially for women, the elderly and people with disabilities, and as of 6 pm**
- A police station at APB is important
- People from outside perceive crowds / groups as "threatening"
- The SSBK college is open, which means that young people often come to the grounds for barbecue
- Common welfare is not of interest, most people do not want to adapt and have no desire to abide by rules or even to learn about rules
- "I even don't dare to take out the rubbish!"
- Lighting and cameras in the area of Grillostrasse, KWS, Pollmannkreuz already ensure more security
- There are often crowds on the WS
- Begging on Weseler Strasse is a nuisance
- It should be clearly communicated who is being planned for
- **It should be clarified how social control can be created**
- People under the influence of alcohol worsen the cityscape
- A feeling of being a stranger in the own country
- Ensuring cleanliness in Marxloh, especially in front of the Marxloh-Center
- Preventing noise and littering
- Implementing more frequent rubbish collection
- Preventing illegal dumping of rubbish, e.g. on public roads or on other people's property
- Preventing flying waste in Friedrich-Ebert-Strasse
- Establishing a place for bulky waste

A study on security, law & order and crime prevention (SOKriMA) concerning the subjective sense of security and its influencing factors TP7 is being prepared in the model project.

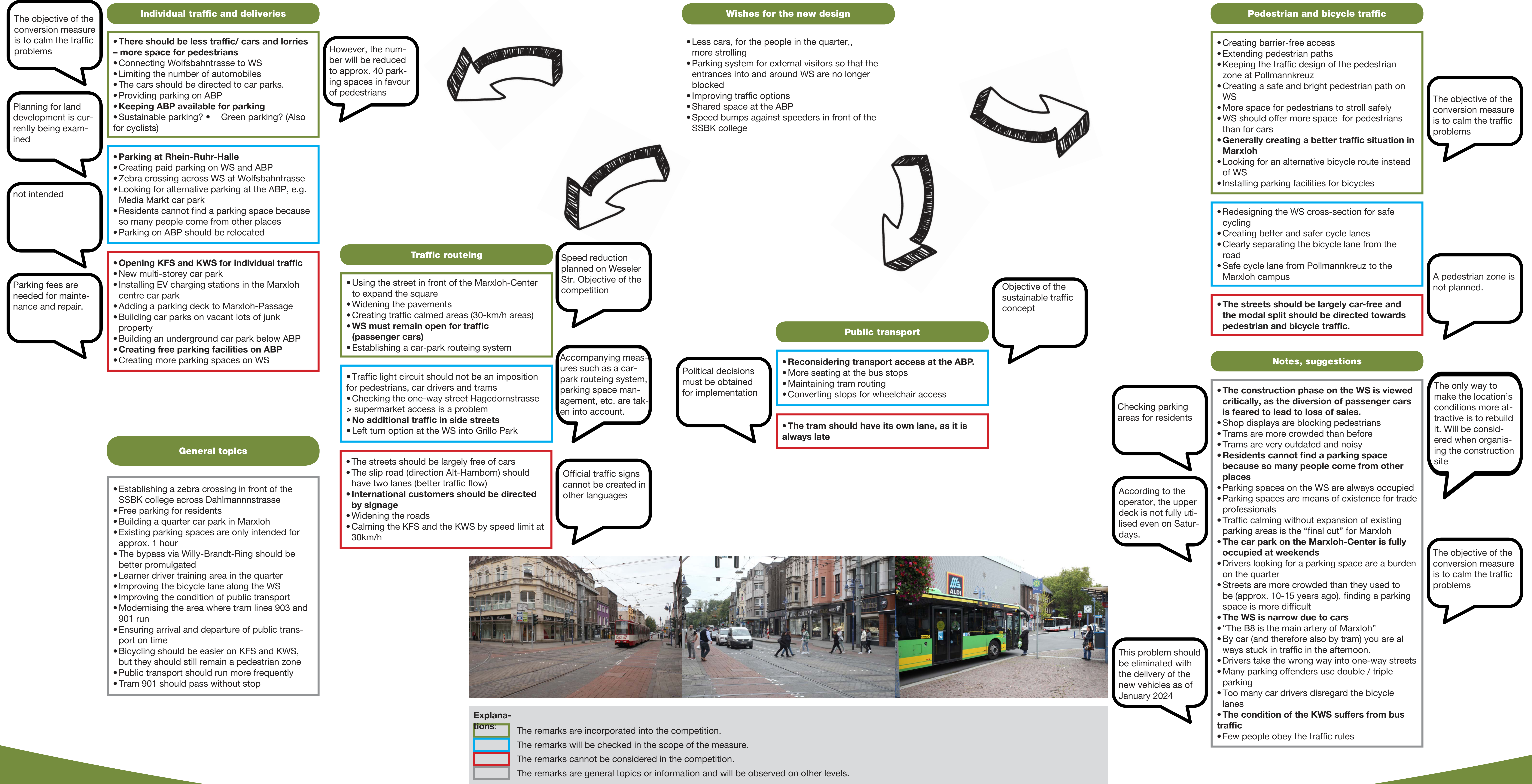
Outdoor catering, attention, talking to each other, can only be managed together; findings from the SOKriMA study (SP 7)



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Mobility



Traffic guideline

